



MOREPEN



Date: 28/01/2025

To,

National Stock Exchange of India Ltd.
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai- 400 051
Symbol: MOREPENLAB

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai- 400 001
Scrip Code: 500288

Subject: Press Release – ‘Dr. Morepen Sync Mobile App: A Republic Day Gift to Transform Health Monitoring in India’

Dear Sir/ Madam,

Please find enclosed press release with the title **‘Dr. Morepen Sync Mobile App: A Republic Day Gift to Transform Health Monitoring in India’**.

This is for your information and dissemination on your website.

Thanking you,

Yours faithfully,

For Morepen Laboratories Limited

Vipul Kumar Srivastava
Company Secretary
F-12148

Encl.: a/a.

Morepen Laboratories Limited

CIN NO. L24231 HP1984PLC006028

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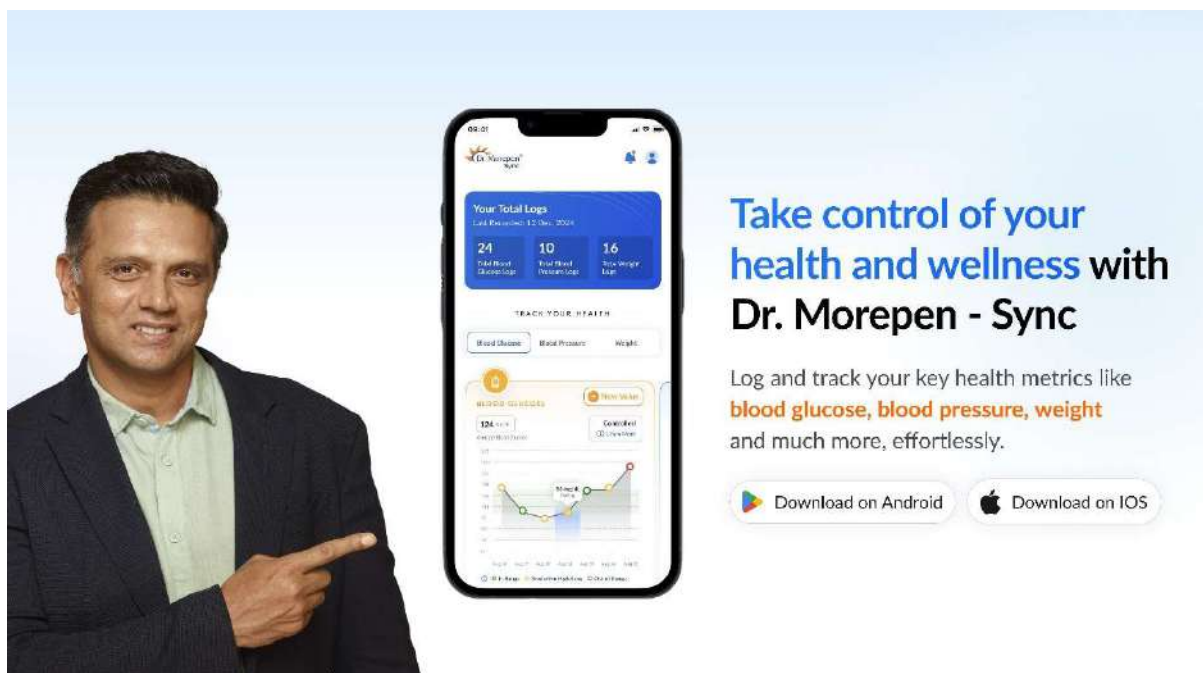
Dr. Morepen Sync Mobile App: A Republic Day Gift to Transform Health Monitoring in India

Your Home for Health - Super Simplified Health Tracking for Diabetes, Hypertension and Obesity

January 28, 2025, Gurugram: NSE: MOREPENLAB; BSE: 500288. This Republic Day, **Morepen Laboratories**, a name synonymous with trust and innovation in healthcare, proudly introduces the **Dr. Morepen Sync App**, a thoughtful gift to the nation that empowers individuals to take charge of their health. With its tagline “**Health in Your Hands**”, this app is designed to help users easily monitor key health metrics like **blood glucose, blood pressure, and weight**, enabling healthier lifestyles for a brighter tomorrow.

In a country facing alarming rates of lifestyle diseases like **diabetes, hypertension, and obesity**, the app serves as a vital step forward. Available for both **iOS and Android**, it seamlessly connects with **Dr. Morepen’s trusted diagnostic devices**, offering users a streamlined and user-friendly way to track their health data effortlessly.

Anubhav Suri, CEO of Medical Devices, Dr. Morepen, shares his thoughts on the launch: *"At Dr. Morepen, we believe that health is the key to happiness and progress. With the Dr. Morepen Sync App, we are putting the power of health monitoring directly into people’s hands. This app is more than just a tool; it’s a way to inspire and enable individuals to make meaningful changes to their health. Together, let’s Get Set Sync and move toward a healthier, happier future!"*



Take control of your health and wellness with Dr. Morepen - Sync

Log and track your key health metrics like **blood glucose, blood pressure, weight** and much more, effortlessly.

[Download on Android](#) [Download on iOS](#)

About the Dr. Morepen Sync Mobile App

The **Dr. Morepen Sync App** is built to simplify health tracking and provide users with actionable insights. This is the first phase of the app, with future updates planned to include personalized suggestions, alerts for improvements, and tailored health tips, including food recommendations, to further support users on their wellness journey. Designed with a user-friendly interface, it ensures that monitoring your health is as effortless as it is effective. The app’s unique features make it an indispensable tool for managing chronic conditions and staying on top of overall wellness. Key features include:

- **Effortless Monitoring:** Log and track vital metrics like blood sugar, blood pressure, weight, and more through multiple input options – type, scan, speak, or take a picture.
- **Historical Data at Your Fingertips:** Keep an easy-to-access record of your health metrics over time, helping you identify trends and improvements.
- **Insights at a Glance:** Intuitive graphs and feedback screens give you a clear understanding of your health progress, keeping you motivated to stay consistent.
- **Custom Reminders:** Personalized health alerts ensure that you never miss a log or a check-up.
- **Shareable Health Reports:** Generate detailed reports to share with doctors or caregivers, making consultations more informed and effective.

Whether you are managing diabetes, monitoring blood pressure, or focusing on weight management, **Dr. Morepen Sync** acts as a trusted companion, bridging the gap between everyday care and professional healthcare. The app's unique ability to integrate seamlessly with Dr. Morepen's diagnostic devices ensures accurate and reliable data for users.

India is at a crossroads in its health journey, with over **50% of diabetes cases remaining undiagnosed** and rising rates of stress-induced hypertension and obesity. The **Dr. Morepen Sync Mobile App** comes at a crucial moment, helping individuals stay informed about their health and take proactive steps to manage it.

Building on a legacy of trust and excellence, Dr. Morepen has already installed over **13.65 million glucometers** and sold **1.86 billion glucose strips**, making it a household name in health diagnostics. The **Dr. Morepen Sync Mobile App** takes this commitment further by combining decades of expertise with modern technology, empowering individuals to live healthier, more informed lives.

About Morepen Laboratories Ltd.: (www.morepen.com)

Morepen Laboratories, established in 1984, is a leading player in the pharmaceutical and healthcare industry. Over the past four decades, Morepen has carved out a significant niche in the medical devices and Active Pharmaceutical Ingredients (API) segments. The company has consistently demonstrated strong performance and innovation, driving growth through strategic investments and market expansions.

Morepen's API business is renowned for its high-quality products and extensive global reach. The company exports a substantial portion of its API products, catering to the needs of numerous international markets. Morepen holds a leadership position in the export of 6 key API products, Loratadine, Montelukast, Desloratadine, Atorvastatin and Fexofenadine.

In the medical devices segment, Morepen has made remarkable strides, particularly in the Point of Care (POC) diagnostics. The company's Blood Glucose Monitors and Blood Pressure Monitors have shown impressive growth, driven by an aggressive market expansion strategy into tier-2 and tier-3 cities. Morepen has installed over 12.33 million glucometers to date and sold nearly 1.65 billion blood glucose strips, marking a significant milestone in its journey.

Contact:

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This press release contains forward-looking statements based on current expectations and assumptions regarding anticipated developments and other factors affecting the company. These statements are subject to risks and uncertainties that could cause actual results to differ materially from those expressed in the forward-looking statements.



The advertisement features the Dr. Morepen Sync logo at the top, with the tagline 'Your Home For Health!'. Below the logo is a smartphone displaying the app's interface, which includes a 'Add Glucose' screen with a 'Replay Tutorial' button and a 'Today 11:50 PM' status. To the right of the phone, a list of app features is shown: 'Scan and Log Blood Sugar and BP Readings', 'Speak and Log Weight Readings', 'Quick Health Insights', 'Instant Health Reports', and 'Keep Doctor Informed'. A QR code is located at the bottom right, and a 'Free Download' button is positioned above it. At the bottom left, there are buttons for 'Download on the App Store' and 'GET IT ON Google Play'.